

Local Bradford Man Uncovers \$158,720 McKean County Auto Insurance Opportunity



According to Dan Williams, McKean County drivers are being over-charged an average \$320 a year in fees.

BRADFORD – It seems McKean County drivers are unknowingly throwing away hundreds of dollars each year on car insurance.

According to Bradford resident Dan Williams, the average McKean County driver pays about \$320 more per year than they may need to.

“In 2009 alone, 496 McKean drivers almost paid a combined \$158,720 in unnecessary insurance premiums. I think a lot of people are being overcharged without even knowing it,” says Mr. Williams.

Williams, the owner of the *Williams Agency* located at 509 E Main St in Bradford, says he made this startling discovery after his agency started offering an exclusive new insurance program a few months back.

“I always knew a lot of drivers were paying way too much on their policies, but I never realized just *how* much until earlier this year,” says Williams.

Fellow Bradford resident Ms. Degolier found out firsthand. “Dan saved us over \$1,000 a year from where we had our (previous) insurance,” reports Degolier.

According to Williams, the average driver was overpaying by 24% (\$320 per year.) Some local drivers were paying as much as 67% more than they should.

“I think it’s a shame that people are commonly being misled by agents who appear to have little concern about saving their clients money. As a result, many drivers are basically flushing away hundreds of dollars right down the drain,” says Williams.

“Some local drivers were paying as much as 67% more than we charged”

With recent layoffs in the area and talk about the H1N1 flu virus dominating the headlines, Mr. Williams believes it’s time McKean County residents received some good news, “I think people are tired of being told that they can’t save money on car insurance. I know that for some people, saving \$300 or \$400 per year could make a real difference in their lives.”

The Williams Agency, which prides itself on

“offering better coverage at lower prices”, shops around 10 different providers to find the best rates available.

The agency was recently selected by the A+ Rated Mercury Insurance to carry out its new exclusive car insurance program.

Focused on a set of 14 separate discounts, the new program offers tremendous savings opportunities to drivers between the ages of 35 and 60.

Added Mr. Alfieri from Smethport, “I have been with Williams for several years now. Their rates are much lower than any other company I’ve been with. In fact, they even called me and showed me how I could save more money on my insurance. No other company would ever do that”

The special program is now available to all McKean County drivers.

“People who are looking to save some money on their car insurance are urged to call our office today. All calls are kept strictly confidential and take around 5 minutes to complete, plus we even guarantee same day call-backs,” says Williams.

Once a driver is accepted into the program, the Williams Agency takes care

of everything. Interested Era readers can call Debbie at 368-6980 to find out if they qualify. Program expires soon.

Bradford Spotlight

The Williams Agency

Dan Williams has owned the Williams Agency in Bradford since 1986.

“Our business is built on trust and quality service. We always call back our clients the same day, and we’re always on call 7 days a week,” says Williams.

The agency, which now has over 3,119 clients, was built largely through word-of-mouth, says Williams.

Williams attributes much of his agency’s success to his strong team – commonly referred to as “the girls.”

Licensed agent Patricia VanSkiver, who has been with the team since 1999, now manages the office, while Jessica, Jacqueline and Debbie specialize in client care and satisfaction.

To contact the Williams Agency or to receive a FREE no-obligation quote call 1-814-368-6980