

Freeze Your Auto Insurance Rates...

Accident Forgiveness Will Never Get Better Than This

Bradford — Local insurance agent Dan Williams is probably best known for his trademark style of marketing car insurance. And it's no wonder why since the average amount of money Dan has been able to save local families has been positively staggering.

Even more surprising is Dan's ability to keep the savings coming, month after month, year after year. Most insurance agents get complacent and eventually stop looking for the next big deal that will save customers' money.

But saving people money on insurance is what keeps Dan going. And while his customers certainly do appreciate it, there's more to the Williams Agency than the initial savings.

Beyond the hundreds of testimonials from happy clients, Dan also receives dozens and dozens of letters from clients who are raving about how well they were cared for after a claim.

"Dan went far beyond what you would expect from your insurance agent. Plus, he saved us close to \$1000 on our premiums with more coverage that cannot be beat."

The Next Big Deal

The question now, of course, is whether Dan and the Williams Agency can possibly top their incredible performance of the past few years.

"When I walked in the door and they gave me a quote, they literally CUT MY BILL IN HALF. Add to that, the staff is so friendly, and go out of their way to help — a welcome change from my previous insurance companies."

The resounding answer is yes. The latest savings comes directly from Williams Agency's leading insurer and is the first of its kind in the insurance business.

It's called Rate Protection Endorsement and it will revolutionize the way you think of your insurance.

Forget about rate hikes and surprise payment increases.

This new Rate Protection Endorsement plan literally gives you the ability to "lock in" or "freeze" your auto insurance price so that another rate increase is no longer reason to worry.

It sounds too good to be true, but the fact is that it's

available right now through the Williams Agency.

You may be wondering if there's some sort of catch. *But there's not.* The Rate Protection Endorsement Plan is offered through one of William's Agencies top-notch insurance providers.

This company has always offered superior insurance protection and outstanding claims service at extremely competitive prices. Their commitment to customer service is the foundation on which the company is built and it's why the Williams Agency has been proud to represent them for years.

Lock in Your Rates

With the new Rate Protection Endorsement plan, you are in the driver's seat when it comes to your auto insurance premium. Once you lock in your current rate, that's it. Your payments won't go up*.

In fact, even if you have a claim, your rates won't change unless or until you make certain modifications to your policy, including:

- Adding or removing a vehicle from the policy
- Adding or removing a driver from the policy
- Changing your primary residence
- Changing your policy coverage or pay plan, or gaining or losing the multi-policy discount



Dan Williams, owner of the Williams Agency, works for you — not the insurance companies.

Call Now to Qualify

Let other car owners deal with insurance price hikes. Not you!

Call Dan at the Williams Agency today at 368-6980 and find out how Rate Protection Endorsement can benefit you. Don't get hit with another premium increase again!

"I saw the article and had to see for myself. What he's saying is true, we ended up saving \$843 a year on our auto and home insurance."

*The Rate Protection Endorsement plan is not available in all states and other restrictions may apply. **Call 368-6980 for details and quote.**