

# Insurance Agent Returns \$258,108 to 628 Families

Williams Promises To Return Even More in 2011

BRADFORD— This year 628 local families are sharing in \$258,108 in cash. The savings were received through exclusive new insurance programs at Williams Agency. Each family received an average of \$411 in savings. This "extra cash" has them telling their stories.

Brenton and Jamie Irons of Bradford saved a fortune..

*"We saved \$888 a year by switching to Williams Agency All the Ads were true and we are glad we switched. They are friendly and very courteous! Thank you for everything"*

*"We saved \$888 a year by switching..."*

According to Dan Williams owner of the Williams Agency. "It's a great feeling to see people be able to use their money for things that are important to them. It's been a great year for the people in the area who've saved a bunch of money."

He continued "I'm hoping to break this record in 2011 by saving even more money for others who are overpaying. I will do everything in my power to continue to spread the word. I feel blessed to have client's who spread the word much faster than I could ever do by myself"

*"Best deal, saved \$532 for the year and I will tell others"*

We can all use extra money. For most of us, saving over \$400 a year might just mean taking a vacation or staying home this summer. Mr Williams says his plan is to offer these new programs to as many people as possible.

Williams Agency was swamped with stories from local residents like Amy Tingley who saved \$75 a month for better coverage. That is enough to pay her phone bill and have money left over.

*"They saved me over \$900.00 and I received more coverage."*

"Many clients realized they had been loyal to agents who had no intentions of offering them a better rate. Many times these people stay with their agent because they feel guilty switching. Makes me wonder if any agents ever feel guilty for overcharging? If an agent only offers policies with one company, they cannot shop around to find the best value. Typically, they can only offer rates from their company.

At Williams, we don't take anyone's business for granted and we strive to give service that you'd never expect from an insurance agent. According to our clients like R Scutt in

Smethport, we're hitting home runs in all areas. He loved our friendly service and that we were always ready to help"

*"...saved me over \$800 a year on my auto insurance"*

The Williams Agency is hoping to soon offer an industry first. An option to "lock in" your auto insurance rate and be protected against any future rate increases. This Rate Protection feature is pending approval and is available through the Williams Agency's arrangement with one of the highest rated insurance companies in the state.

**"Imagine having the option to Freeze your auto insurance rates...forever"**

Mr Williams remarked on the new rate protection plan "This new product is so innovative the insurer has applied for a patent on the coverage, it's the best thing I've seen for the consumer in my 26years in the business. I want every one of my clients to have this coverage when it becomes available"

Williams offers a free "savings estimate" over the phone in minutes. Call to see how much you can save today. Many new clients mentioned that they wished they would have called the first time they saw the ads.



Dan Williams  
Author, Speaker, Licensed Broker  
Owner- Williams Agency

Working harder at finding you the best value pays dividends. To you in big savings and to me in all the referrals I get for doing the right thing. I can't promise the cheapest rate always, but I do promise to search for a better rate for everyone who asks.

Visit my website and look at the hundreds of client testimonials about savings, great service and caring, honest agents who've helped them at my office. The real proof is in our satisfied customers words.

Dan

P.S. Call right now, before your insurance is due and we can get you a "responsible driver" discount of up to 17%.

For your "savings estimate" Call Patty @368-6980

