

Local Insurance Agent Shares \$179,458 “Windfall” With Over 500 Local Families

BRADFORD— Local residents breathed a big sigh of relief recently. Many found that the claims made by “Insurance Broker” Dan Williams were in fact true. In fact, 514 clients shared in saving a total of \$179,458 in 2009 by enrolling in a new auto insurance plan offered exclusively through Williams Agency. Shortly after a record number of residents called for their savings estimates, the reports began to roll in.

M & R Farnsworth of Bradford had this to say:

“I saw Dan’s ad recently and what he’s saying is true. He saved us \$1460/year on our auto insurance. It was actually as quick and easy as he promised. The staff was very friendly and helpful”

According to Dan Williams owner and founder of the Williams Agency. “ This has been the most successful new program in my 24 years in the business. We’ve been able to save a lot of hard working folks a lot of money. Money that they can use for other, more important things in their lives”

A few of the most recent clients were asked to share some of their thoughts on making the switch to a new agent and how they were treated. S & R Knapp of Lewis Run had this to say: *“Definitely saved us money...close to \$300 for substantially more coverage. We were also very impressed with the speed and efficiency of the staff”*

“What he’s saying is true...He saved us \$1460 a year”

No matter how you look at it, \$179,000 is a lot of money. Freeing up this much money could do a lot to help spur our sagging local economy. This is money that families would have wasted on more expensive insurance policies with nothing to show for it. This program will be extended throughout 2010 for all area residents that may qualify. M. Wilber From Smethport added her comments on the new program.

“I saw the article and had to see for myself. What he’s saying is true, we ended up saving \$843 a year on our

auto and home insurance”

“It’s no secret what we’re doing here. It’s simply putting our client’s interests first. It’s not only “new” clients who are being treated to savings. Our job is to find savings for all clients, especially those who’ve trusted us for years and years.” Says Williams

P Hvizdzak from Bradford added his comments about the agency:

“ I was contacted by Williams Agency about switching to another one of their policies to save myself about \$600 per year. We were able to switch in one day. Williams Agency makes things very easy”

“Saved us \$843 a year”

According to Mr Williams the letters and comments received from new clients were overwhelming. Many were grateful to have saved so much money. Some of the best ones we’ve gotten are those regarding the service our staff provides. It’s surprising how many of our new clients stated “service” and “reputation” as their main reasons for switching to our agency. A testament to how hard our staff works.



Dan Williams
*Author, Speaker, Licensed Broker
Owner- Williams Agency*

Perhaps you’re a little skeptical. After all, I’ve made a lot of promises. I’m in the service business. I offer guarantees and value that other agents do not offer. My staff is trained, qualified and eager to serve you. You’re probably not accustomed to being served this way. We appreciate your business and work hard every day to continue to earn your trust.

Our clients have the confidence that comes with knowing they will be treated fairly and honestly in every instance. No Exceptions.

That’s my personal promise

For your “savings estimate”
Call Patty @368-6980

